

Nexus improves healthcare workers' efficiency and effectiveness through the use of Advanced Technology, so patients and providers have a better healthcare experience

HealthCare Service Portfolio	<u>Core Foundations Services</u>	<u>Distance Care Services</u>	<u>Point of Care Workflow Services</u>	<u>Patient Hospitality Services</u>
Value Proposition/ Business Case	Core services providing medical service resiliency, availability, recovery, and enabling compliance.	Increased productivity, improved communication and patient care through virtual teaming, interpreter services, and telemedicine.	Improve information availability, workflow processes and productivity.	Improve Patient/Provider satisfaction, Health Awareness, Patient outreach, and loyalty

Nexus works with healthcare providers, hospitals, and clinics, to consolidate business requirements, issues, and needs into a collection of solutions that bridge the gap between content providers, applications, and healthcare consumers.

Having worked with over 100 healthcare organizations and with over 25 years of experience, thirteen national awards, and a best-in-class customer satisfaction rating, Nexus maintains that leadership by leveraging its experience, expertise, and proven execution methods.

These healthcare offers are supported by Cisco Unified Communications, TelePresence, WebEx, Digital Media Systems, Medical Grade Network Infrastructure, Mobility, Security, and Data Center technology.

Nexus Healthcare Services:

BUSINESS VALUES	ENABLING TECHNOLOGY
<ul style="list-style-type: none"> • Enable access to care • Reduce the miles between patients and providers • Care provider collaboration • Multi-facility discussions • Expedite remote consultations • Capture and repeat training events serving 24 hour environments • Escalating the conversation 	<ul style="list-style-type: none"> • Sharing telemetry information • Audio, visual, content sharing • Ensuring security • Escalating the conversation from voice through bidirectional audio/visual • Collapsing disparate network environments • Ensuring performance leveraging medical-grade concepts



Healthcare payors, providers and ancillary service providers strive to continually improve the quality of and access to care services, ensuring efficient and positive outcomes for their patients.

Infrastructure and core solutions must be secure, highly available, and resilient to meet compliance requirements as well as care practitioner and customer expectations, and to enable clinical workflow processes. Storage and delivery of electronic medical records, patient informatics, digital images and biomedical content increases the already vital nature of the data center.



These increased business requirements are compounded by ongoing pressure to increase patient care, improve efficiencies and lower costs as a result of increased competition, an aging population, and regulatory forces. Nexus designs information delivery systems that fit the specific business challenges of the healthcare industry. Leveraging key partnerships, we enable rapid adaptability, workflow efficiency gains, and facilitate compliance.

Healthcare Solution Suites

Nexus will improve the patient care experience and workforce efficiencies through the use of Nexus Healthcare offerings, including:

- **Core Foundation Services** – provides medical systems services resiliency, availability, and recovery as well as enabling compliance
- **Distance Care Services** – increases productivity, improves communication and patient care through virtual teaming, interpreter services, and telemedicine
- **Point of Care Workflow Services** – improves information availability, workflow processes, and productivity
- **Patient Hospitality Services** – improves patient/provider satisfaction, health awareness, patient outreach, and loyalty

Experience. Expertise. Execution.

Nexus associates have extensive experience assisting customers in the clinical, hospital, and care provider environments, delivering access and information at the point of care. We've created and implemented technical designs for hospitals, clinical data centers, clinical call centers and patient contact centers and for the Cisco Life Health Connections Clinic. We know how to work with healthcare industry vendors to integrate their infrastructure into an adaptable and available delivery system.

At Nexus, it's our people that make the difference. Our architects and engineers designed and built the first BIONAC medical grade network system now deployed by Cisco, allowing for the convergence of previously disparate networks and providing a secure virtual private network for Biomedical systems. Many of Nexus' principal consultants and project managers previously worked with major healthcare providers.

Nexus' medical and healthcare project assurance methodology provides customers end-to-end coverage to ensure expectations are defined and met. Nexus' Customer Satisfaction Excellence is the highest distinction a partner can achieve within the Cisco Channel Partner Program.

To learn how Nexus' Core Foundation Services can help you achieve your goals, please visit: www.nexusis.com/healthcare.asp.