

# Cisco TelePresence System Interoperability

*Legacy video endpoints find a new home at Nexus satellite offices, thanks to Cisco TelePresence System (CTS) Interoperability.*

CTS Interoperability allows Cisco TelePresence endpoints like the CTS 3200, 3000 (pictured), 1000, and 500 to be in the same call - or to interoperate - with virtually all video conferencing endpoints installed today.



Nexus was the first Advanced Technology Partner (ATP) in the United States to deploy Cisco TelePresence Systems (CTS) for production use internally. Today Nexus is the first Cisco partner to “interoperate” its legacy video endpoints as it migrates to CTS over time. These standard video conferencing units are now in production at Nexus’ satellite offices in Renton, WA, Tempe, AZ, and our Field Engineering facility in Murrieta, CA. With Interoperability, Nexus can host “in person” style virtual meetings from any regional CTS room, while including standard video conferencing systems and/or PC based video endpoints from any location.

## **Connect Collaborate Create**

Today, Nexus’ CTS virtual meeting room extends to include four key locations:

- CTS 3000 in Valencia, CA (Nexus Headquarters)
- CTS 1000 in Pleasanton, CA
- CTS 1000 in San Diego, CA
- CTS 1000 in Tustin, CA

Essentially, any endpoint that can interoperate with a Cisco Unified Videoconferencing System will interoperate with Cisco TelePresence, including standards-based H.320, H.323, SIP, or SCCP video conferencing endpoints. This interoperation facilitates connectivity with most endpoints from Polycom, Tandberg, Sony, Microsoft, etc. It also includes the Cisco video endpoints—Cisco Unified Video Advantage (CUVA) for laptop and desktop users and the Cisco Unified IP Video Phone 7985G. The CUVA cameras are used by Nexus sales associates and engineering teams to engage remote experts personally with a simple phone call.

Cisco TelePresence interoperability provides Nexus with a bridging strategy to migrate regional offices to CTS while expanding video collaboration functions to a wider audience. It was a free upgrade under Nexus’ support contract with Cisco. It helps the transition from legacy video to Cisco TelePresence.

*At Nexus we use CTS every day to support our clients, strengthen our partnerships and have more “face-to-face” style virtual meetings without incurring travel costs.*

*We have installed more than 160 high profile Cisco TelePresence units around the world and are one of the first companies to deploy the latest Cisco applications in production. Would this level of experience help you provide value to your customers?*

*Nexus – EVERY Advanced Technology, ONE trusted partner.*

